COOKIE STATEMENT The Inside Coach

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Welcome to our website. This "Cookie Statement" informs you about the cookies which will be placed when you use the website www.theinsidecoach.nl hereinafter: our "Website". We use "cookies" to enhance your experience when using our Website. In the below we explain what cookies are, for which purposes they are used and how – if so desired – you can opt out for use of cookies.

What is a cookie?

A cookie is a small text file, containing a string of characters that can be placed on your device when you visit our website. This text file uniquely identifies your browser or device. When you visit our Website again, the cookie allows our Website to recognize your browser or device. A cookie is used to collect standard Internet log information and visitor behaviour information. The information is used to track visitor use of the website and to compile statistical reports on website activity. For further information about cookies visit www.aboutcookies.org. You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However, in a few cases some of our website features may not function if you remove cookies from your browser.

Our cookies

We use the following types of cookies on our Website:

<u>First Party Cookies:</u> First party cookies are set by the website you are visiting and they can only be read by that site.

<u>ThirdParty Cookies:</u> Third party cookies are set by other organisations that we use for different services. The website you are visiting may also contain content embedded from, for example, YouTube or Flickr and these sites may set their own cookies.

<u>Technical cookies:</u> these are cookies that are essential for the operation of our Website, they enable you to move around our Website and use our features. These cookies contain no personal data. <u>Functionality cookies:</u> These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

<u>Session cookies</u>: Session cookies are deleted as soon as you terminate your use of our Website. We use these cookies in order to customize our Website to the needs of our visitors.

Other than your IP address, these cookies do not contain personal data.

<u>Persistent Cookies</u>: This type of cookie is saved on your device for a fixed period. Persistent cookies are used where we need to know who you are for more than one usage session. For example, if you have asked us to remember preferences like your location or your username.

<u>Analytical/statistical cookies:</u> we use these cookies to track visitor statistics. We use these statistics to continuously improve our Website, and thus offer you relevant content. These cookies also allow us to recognize and count the number of visitors and to see how visitors navigate when using our Website. This helps us to improve user navigation.

<u>Tracking cookies:</u> with your permission we place tracking cookies. These cookies monitor clicking behaviour and surfing habits. By means of these cookies we can see whether and when you view your profile, and whether and how you click through to our Website. The clicking behaviour and

surfing habits are not associated with your name, address, email address, etc., but only serve to tailor advertisements to you to make them as relevant as possible for you.

<u>Targeting cookies:</u> These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

<u>Google Analytics:</u> we use Google Analytics to test the quality and effectiveness of our Website. We can see how our Website is used and how we can improve it. Google can also use this information for their own purposes.

Opt out for cookies

If you do not want cookies to be sent to your device, you can change your cookie settings in your browser. We advise you to refer to your browser instructions or the help-function of your browser. Please note that some Website features or services of our Website may not function properly without cookies.

If you do not want your clicking behaviour to be monitored, you can download a browser plug-in via the Google website that prevents this. This setting will apply to all websites that you visit (and not just to our Website). You can download a browser plug-in here.

Privacy Policy

It is possible that the information which is obtained with cookies, contains personal data. In our Privacy Policy you can read how we process and use your personal data.

Modifications to this Cookie Statement

We may update this Cookie Statement from time to time. When we change this Cookie Statement in a significant way, we will post a notification on our Website along with the updated Cookie Statement.

If you have any questions, comments or concerns about this Cookie Statement, please contact us at talent@theinsidecoach.nl.

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